

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

PREVIOUS PATRONS INCLUDE



To learn more, visit our website globecom2022.ieee-globecom.org

IEEE GLOBECOM PATRONAGE



IEEE Global Communications Conference 2022

4–8 December 2022
Rio de Janeiro, Brazil



INTRODUCTION

IEEE GLOBECOM 2022 is one of two IEEE Communications Society's flagship conferences. Each year, over 2,000 attendees from over 70 countries attend IEEE GLOBECOM to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 5-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

REASONS FOR PATRONAGE

As a patron of IEEE GLOBECOM, your organization's status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all GLOBECOM related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

Being a patron of IEEE GLOBECOM will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 5G, IoT and Big Data, AR, Smart Cities, and Blockchain in Communications and Networking.



PATRONAGE

PATRONAGE OPPORTUNITIES

DIAMOND LEVEL - US\$100,000

- (1) Largest booth (6m x 6m) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote, Executive Forum, Distinguished Industry Session
- (5) Complimentary full conference registrations
- (20) Complimentary registrations to the Industry Program
- (1) Item for inclusion in conference bag

PLATINUM LEVEL - US\$50,000

- (1) Large booth (3m x 9m) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote, Executive Forum, Distinguished Industry Session
- (3) Complimentary full conference registrations
- (15) Complimentary registrations to the Industry Program
- (1) Item for inclusion in conference bag

GOLD LEVEL - US\$35,000

- (1) Large booth (3m x 9m) exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote, Executive Forum, Distinguished Industry Session
- (3) Complimentary full conference registrations
- (10) Complimentary registrations to the Industry Program

SILVER LEVEL - US\$20,000

- (1) Medium booth (3m x 6m) exhibit space
- (2) Complimentary full conference registrations
- (5) Complimentary registrations to the Industry Program

BRONZE LEVEL - US\$10,000

- (1) Small booth (3m x 3m) exhibit space
- (2) Complimentary full conference registrations
- (5) Complimentary registrations to the Industry Program

SUPPORTER LEVEL - US\$5,000

- (1) Small booth (3m x 3m) exhibit space
- (1) Complimentary registrations to the Industry Program

**All conference patrons will have their company logo displayed on the conference website, on the conference app, and on the conference bags.*

EXCLUSIVE PATRONAGE OPPORTUNITIES

If your company is interested in a unique conference patronage, then the following opportunities are for you! These patronage options are for a specific event or activity during the conference or a particular item associated with the conference.

Welcome Reception

US\$30,000

Scheduled on the first night of GLOBECOM, this 2 to 3-hours high visibility event is attended by conference attendees AND their guests! As the exclusive patron of this event, your company's logo will be included on all printed signage and materials promoting this event. You will also have the opportunity to give a 2-minute welcoming remark to the audience.

Conference Wi-Fi

US\$20,000

As the exclusive patron, your company will help attendees stay connected during the conference! Your company's name can be used as the network ID and as each attendee is connected to the conference Wi-Fi, the attendee will see a splash page recognizing your company.

Conference Proceedings

US\$20,000

Be the patron whose logo is on the Conference Proceedings received by all registered attendees! These Proceedings have an exceptionally long shelf life as attendees use them as reference material.

Conference Breaks

US\$10,000

Give conference attendees something more to talk about when you patron a conference break! Scheduled for 20–30 minutes, the conference breaks are well-attended by attendees who want to network, recharge with a cup of coffee and a cookie, or just take a break. As the exclusive patron for each break, your company's logo will be featured prominently on all signage promoting the break.

Conference Bag

US\$10,000

This patronage opportunity offers great visibility to the company who wants to be known AND seen! As the exclusive patron of the conference bag, your company's name and/or logo will be printed on the bag which is provided to all attendees.

Conference App

US\$10,000

As a primary source of information about GLOBECOM, the conference app is used by all attendees to search for sessions and authors, build schedules, peruse the Conference Proceedings, rate sessions and speakers, and most importantly, receive updates and announcements. As the exclusive patron, your company's logo will be featured prominently within the app. Additionally, the first time a user opens the app, a splash page recognizing your company's patronage will appear.

Lanyards

US\$8,000

This patronage opportunity offers the highest impact and visibility to the company who wants to be known AND seen! As the exclusive lanyard patron, your company's name and/or logo will be printed on the lanyard which is provided to all GLOBECOM attendees.

Conference Pens and Notepads

US\$6,000

As the patron of this low cost, but high visibility opportunity, your company's logo will be printed on the pens and notepads distributed to all conference attendees.

Power Tower (Charging Stations)

US\$4,000

As the exclusive patron of a charging station, your company will gain recognition and help attendees get charged up to make the most of their time at the conference!

Conference Bag Item

US\$500

This budget friendly patronage option is a great way to connect with the conference attendees. You can include a company brochure, postcard, or giveaway items such as pens and key chains. (Item to include in bag is provided by the patron.)

EXHIBIT ONLY

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 75-word description of your company will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Description	Cost
1	Small Booth (3m x 3m)	US\$3,300
2	Medium Booth (3m x 6m)	US\$6,600
3	Large Booth (3m x 9m)	US\$9,900
4	Largest Booth (6m x 6m)	US\$12,500

Don't see anything that meets your needs?

Please contact the GLOBECOM 2022 General and Executive Chairs, Nelson Fonseca (nfonseca@ic.unicamp.br) and Lisandro Granville (granville@inf.ufrgs.br), who will be happy to speak with you about a custom patronage package.

